



FOR IMMEDIATE RELEASE

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**VANGUARD FURNITURE HOSTS DESIGNER EVENTS
FOR APRIL HIGH POINT MARKET**

CONOVER, N.C., March 2, 2026 — North Carolina-based custom upholstery and casegood manufacturer Vanguard Furniture announces an exciting lineup of events for interior designers attending High Point Market this April. In addition to three dynamic educational presentations, Vanguard is partnering with Valdese Weavers for “The VUE,” a signature social event Sunday evening on Vanguard’s rooftop terrace.

All Vanguard market events take place at the Vanguard Furniture showroom, located at 301 N. Hamilton Street in High Point, and are open to market attendees. RSVPs for the educational events are encouraged.

SATURDAY

Saturday, April 25, 2026

10 a.m. – 11 a.m.

Presentation

Keeping Up With Kips: An Insider’s Guide to Navigating Designer Showhouses

Bryan and Mike Yates of Yates Desygn are no strangers to the world of designer showhouses. Join them as they discuss their journey participating in two Kips Bay Dallas Showhouses. From the application process through the de-installation, Bryan and Mike will share lessons learned, tips and tricks, and how to make the most of a memorable experience. *RSVP recommended:* events@vanguardfurniture.com

SUNDAY

Sunday, April 26, 2026

10 a.m. – 11 a.m.

Workshop, CEU credit, IDCEC-approved

Pricing Simplified: How to Bill with Confidence and Clarity

This is an action-focused workshop that pulls back the curtain on how successful luxury design firms structure their pricing. Led by Laura Umansky, founder of award-winning Laura U Design Collective and co-founder of DesignDash, the session will dive into hourly, fixed fee, and hybrid models, show how to accurately estimate project costs, and help you gain the language and confidence to present pricing without hesitation. Whether you’re refining your current system or ready for a full reset, you’ll leave with a smarter billing strategy that protects your time, increases revenue, and strengthens your position in the luxury market. *RSVP recommended:* events@vanguardfurniture.com

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Sunday, April 26, 2026

2 p.m. – 3 p.m.

Workshop, CEU credit, IDCEC-approved

Marketing Foundations: From Portfolio to Profit

This workshop is about building a brand that feels as thoughtful and elevated as the homes you design, with a business that supports it. We'll cover the essential foundations of a strong, profitable firm: clarifying your voice and ideal client, strengthening your website, elevating your photography, showing up with intention online, and cultivating the relationships that drive steady referrals and growth. Led by DesignDash co-founder Melissa Grove, the workshop emphasizes both practical and strategic action steps you can implement immediately. *RSVP recommended: events@vanguardfurniture.com*

Sunday, April 26, 2026

5 p.m. – 8 p.m.

Social

The VUE - Where great design goes after dark.

When craft meets craft, the night is anything but ordinary. Vanguard and Valdese are taking it to the rooftop for an evening of signature cocktails, curated bites, and beats worth staying for. Uncommon nights. By design.

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ABOUT VANGUARD FURNITURE

Vanguard Furniture is known for its sophisticated designs and custom capabilities. The company is a manufacturer and marketer of high-end casegoods and upholstery. Founded in 1969, the family-held company employs 750+ associates in seven manufacturing facilities across North Carolina and Virginia and has flagship showrooms in High Point, N.C., Atlanta, and Las Vegas. Proudly crafted in the USA using the finest materials, each Vanguard Furniture creation is a collector's piece handmade by artisans and built to last for generations. Vanguard is a founding member of the Sustainable Furniture Council, and its green initiatives include recycling 95% of all post-manufacturing waste, recycling paper, fabric scraps, metal, wood scrap, plastic, and corrugated products. For more information, visit www.vanguardfurniture.com.